

Help your exhibitors  
Increase their ROI  
at your next show.

## FEATURES

Tracks show attendees  
within your booth

Alerts your staff when VIPs  
enter your booth

Direct VGA connection for  
Real-Time display of VIPs  
& attendees with  
customized background

Identifies high interest  
zones within your booth

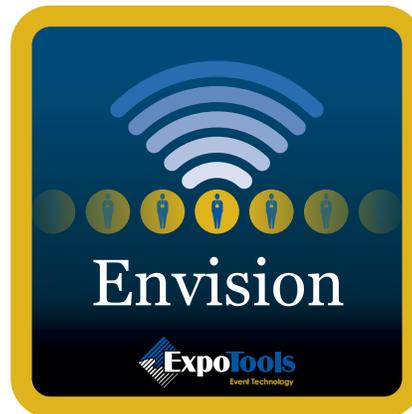
Gauges attendees interest  
based on dwell times

Provides real time booth  
attendance statistics

View booth attendance  
from any internet  
connection

Uses the latest RFID  
technology

Easy setup via integrated  
web interface



Offer your exhibitors the latest toolset which identifies and tracks attendees within their booth to provide them with marketing data like never before. Envision from ExpoTools is a complete system using RFID to track attendees within pre-defined zones in the booth. Your exhibitors will know who visited their booth, how long they spent in each zone, and whether the booth staff scanned their badge or not.

Envision can be setup to automatically identify VIPs and alert the booth staff when they enter the booth. Alerts are via SMS messages or emails and can be assigned on a per VIP basis. In addition, the Envision controller displays a Real-Time Monitor on-screen when connected to a display at the show. See at a glance which attendees are in your booth - view is split between VIP attendees and regular attendees. You can even customize the background with an image of your choice.

The Envision system works behind the scenes to scan the badges of attendees using RFID antennas attached to controllers. Each reader will support up to 4 antennas and you can use an unlimited number of controllers to match any size booth. Each antenna corresponds to one Envision zone. We work with the exhibitor to establish ideal antenna locations and customized mounts to meet both technical and aesthetic goals.

Setup is easy using the integrated web interface and network. Each reader is pre-configured as a master or slave where the master knows the IP addresses of all slaves. Simply access the reader website using any browser.

Envision includes post-show reports that show attendance per day over time, average time spent per attendee per zone, top prospects, and precise attendee movement throughout your booth's stations.

Contact us today to see how ExpoTools can provide all the equipment necessary to make your exhibitors marketing geniuses.

[www.expotools.biz](http://www.expotools.biz)

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Specifications subject to change without notice



# Specifications

## Envision

## In-Booth RFID Tracking

<b>Badge Technology</b>	UHF RFID - 915 MHz
<b># Zones per Reader</b>	Up to four
<b># Zones per Booth</b>	Up to 36
<b>Network</b>	WiFi (included with system)
<b>Zone Coverage</b>	up to 10 ft by 10 ft
<b>Zone Distance</b>	Wire run up to 20 ft total from reader
<b>Antenna Types</b>	Overhead down-view, table top, behind booth chest height, and more
<b>Power Required</b>	90-240 VAC, <100W
<b>Antenna Mounting</b>	pipe mounts, table top stands, custom mounts
<b>VIP List</b>	Identify an unlimited number of VIPs
<b>Alerts</b>	sent via SMS text message or email to booth staff



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